



a growth agency
brought to you by bambounou + simon

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we're the 'get sh*t done' growth agency that focuses
on your revenue + profitability

we're not the 'draw pretty pictures' agency that will give
you nonsense excuses as to why the project failed

...or why you actually should've spent more*

*sounds familiar, we know

growth services

- paid marketing - meta, linkedin, google, the lot
- full-stack: sales + marketing funnel analysis + process + e-comm UK + CRM + email flows
- fractional CRO, Head of Growth, Head of Sales
- GTM strategy + implementation
- social media account growth + content gen

basically, if you need anything to do with driving revenue growth for your business

we've got you

some headlines

founded mar 2025

over £3M in ad spend managed

over £9M in revenue generated

4 team members split across europe

clients serviced in europe, usa and uae

20-years combined experience between co-founders

:)

case study: elho freestyle

luxury outdoor + lifestyle e-commerce brand

fractional head of growth services

€1M marketing budget managing the entire f/w 25/26 release



q4 revenue target beaten in 1 month

>4.0 ROAS

revenue validation achieved to close series b fundraising

case study: natsana

fastest-growing supplements brand in DACH

youtube and instagram-based growth campaign
€500,000 creator budget



>5.0 ROAS achieved

business valuation boosted, prompting acquisition by Bayer



the founders

bambounou

resident marketing + social media guru
international dj + producer
from paris



simon

resident growth guru
multiple-time founder + entrepreneur
from london

what is a growth agency?

we're the special forces experts you call in when you need growth in sales + marketing, yesterday

sounds like you?

YOU have projects or tasks that you know need executing, but **YOU** don't have the resources internally to nail them

if yes, call in NO IDEA

what you don't get with NO IDEA*

01. consultants who've never owned a business and have no idea what it's like to make mission-critical decisions, with their own money, daily
02. overly-focusing on how things look, rather than how they convert / how they generate £ \$ €
03. excuses after the project is done that should've been addressed at the start
04. waiting months for any kinds of results or yes / no answers
05. wishy-washy "it's impossible to say" answers to simple questions

*we've had our hands burnt by other agencies with our own ventures
so we're running NO IDEA differently